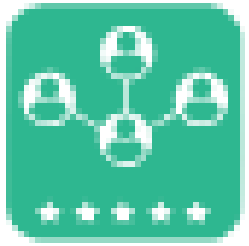
Improve adoption of Teammateme

- TeammateMe: An online platform designed to facilitate collaboration and team building across various domains.
- Users build profiles to connect with like-minded people for various projects, utilizing a unique peer rating system.
- Teammateme Facilitates team creation, agenda setting, and seamless communication.
- This platform encourages teamwork, echoing Helen Keller: "Alone we can do so little, together we can do so much."



Product Vision

Build an online platform to facilitate collaboration and team building activities

Competitor

- Slack
  - Channels and Groups: Dedicated spaces for shared interests.
  - Integrations: Seamless coordination with other apps, e.g., calendar and scheduling apps.
  - Custom Emojis: Foster engagement and fun interactions.
  - File Sharing: Collaborate on shared projects such as event planning checklists, to-do lists, brainstorming sessions, contact lists, RSVPs for events, resource management for various activities.
- Asana
  - Collaborative task lists for organizing various team activities or events.

Competitor

- Google Workspace
  - Google Calendar, Google Docs, Google Sheets, Google Forms, Google Drive, Google Meet, and Google Keep.
- Whatsapp
  - Group chat, voice message, video call, status updates, file sharing
- Reddit
  - Voting system for expressing opinions on posts and comments
  - Moderation Tools for managing content and users including post approvals, removals, and user bans.
  - Tags that users can assign to their posts to categorize them based on topics, themes, or other criteria.
  - Community Awards for recognizing valuable contributions
- Telegram
  - Channels for broadcasting messages
  - Features like polls, quizzes, and sticker packs for engaging experiences.

User Segmentation

- Based on Shared Interests & Hobbies :- Researcher, professor, students, hobbyists, gaming, entrepreneurs, sports, arts, volunteers
- Team Building activites may vary across age groups, geographic locations

User Goal

ENGAGE IN SOCIAL ACTIVITIES

BUILD RELATIONSHIPS

DEVELOP SKILLS

ENHANCE PRODUCTIVITY

User Pain Point

REDUCED VISIBILITY AND RECOGNITION

LACK OF CLEAR GOALS

INEFFECTIVE TASK MANAGEMENT

INADEQUATE COLLABORATION TOOLS

OBSTACLES IN MAINTAINING TEAM MOTIVATION AND MORALE.

Possible Solutions

TEAM MATCHING BASED ON COMPLEMENTARY SKILLS AND PERSONALITIES

INTELLIGENT CONTENT RECOMMENDATIONS FOR RELEVANT ARTICLES, DOCUMENTS, AND RESOURCES BASED ON GROUP'S INTERESTS, PREFERENCES, AND PREVIOUS INTERACTIONS

AUTOMATED TASK MANAGEMENT FOR TASK ASSIGNMENT AND DEADLINE MANAGEMENT

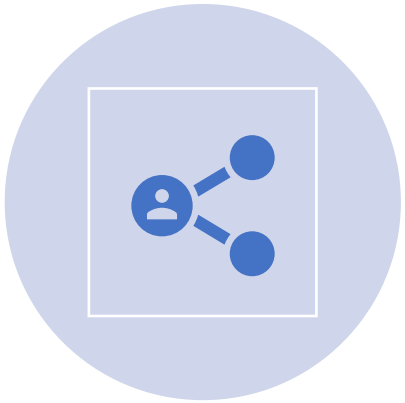
Possible Solutions

SMART REPLY SUGGESTIONS FOR QUICK MESSAGE RESPONSES

GROUP RECOMMENDATION BASED ON USER PREFERENCES, PAST INTERACTIONS AND CONTENT CONSUMPTION PATTERNS

TOPIC-BASED GROUP CATEGORIZATION THAT TAGS GROUPS BASED ON CONTENT, USER ACTIVITY, MEMBER PROFILES FOR EASY EXPLORATION AND JOINING OF COMMUNITIES

Metrics



ENGAGEMENT - NUMBER OF LOGINS, MESSAGES EXCHANGED, EVENTS ATTENDED, NUMBER OF NEW CONTACTS MADE AND ACTIVE PARTICIPATION IN TEAM ACTIVITIES.

COLLABORATIVE OUTPUT - QUANTITY AND QUALITY OF TASKS COMPLETED, PROJECTS DELIVERED, AND SHARED ACCOMPLISHMENTS WITHIN THE TEAM.

RETENTION RATE - PERCENTAGE OF USERS WHO CONTINUE TO USE THE APP OVER A SPECIFIC PERIOD.